Abracadabra

News from TheMagicTouch[®]

Welcome to our latest edition of Abracadabra.

We hope the new unique applications and products are of interest. We also thank you for your continued support.

Introducing T.Foil Dark



As part of our on-going crusade to assist customers in reducing production cost and time when decorating garments the company introduce another innovative and affordable process that will "tick all the boxes" for garment decoration.

The new T.Foil Dark transfer process offers the ability to produce stunning metallic and sparkle designs quickly and very cost effectively onto almost any garment regardless of colour or textile composition.

The first part of the process involves printing the required design with a "composite" black toner onto the T.Foil Dark transfer paper, using a standard CMYK or CMY plus white-toner based printer installed with Space Control software*.

The printed transfer paper is applied to the garment using a traditional heat press. Then from a choice of 18 colours of foil the design is covered and pressed again resulting in a durable decoration involving no cutting or weeding. The finished transfer has a final press to ensure outstanding feel, look and durability and is all possible in under 2 minutes.

The T.Foil Colours are available in rolls 30cm x 25m, priced at £35.00 each (the equivalent of less than 35p per A4). The T.Foil Sparkle, priced at £45.00 each (the equivalent of less than 45p per A4). The T.Foil Dark Transfer Paper, priced at £60.00 per box of 100 A4 transfers and £120.00 per box of 100 A3 transfers.

* SpaceControl Pro and SpaceControl Basic available separately.



Introducing our expanded range of quality Pearl Glitter films with a unique textured feel.

Available in 23 colours, laminated with a thermally activated adhesive and self adhesive polyester liner which allows repositioning of transfers prior to pressing.

In addition to the existing range of colours we have added 6 neon versions. This creates new opportunities and markets for those who are serious about textile decoration. The glitter is suitable to transfer onto cotton, mixtures of poly/cotton, canvas, leather and selected performance fabrics.

Especially popular as lettering for T-shirts, sport & leisure wear, bags and promotional articles. Compatible with most plotters/cutters. After weeding apply using a traditional heat press.

The rolls are 500mm wide and are available by the individual metre. Washable up to 60°C





STANDARD COLOURS				NEON COLOURS			
5m Roll	10m Roll	25m Roll		5m Roll	10m Roll	25m Roll	
£40.00	£77.50	£187.50		£45.00	£87.50	£212.50	

Order a FR	TER	Neon yellow existin	Neon Green	ew neor	Neon Pink	Neon Blue	Neon Purple
Black	Green	Navy Blue	Royal Blue	Red	Grey	Purple	Bronze
Gold	Light Gold	Silver	Copper	Emerald	Black Gold	Jade	Lavender
Dark F	Purple Che	erry Pi	nk A	qua Light	Green Hold	Pink M	Iulti

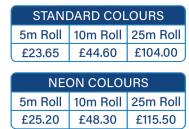


Offers the advantage of no pre-press required, warm or cold peel, PVC free and reduced application time for production environments.

Hot application is a 3-5 second press to the garment at 160°C and a warm peel. For easily marked or heat sensitive fabrics 123Flex can be applied at 120°C for 20 seconds with a cold peel.

Suitable for cotton, polyester and mixed blends. Washable up to 60°C. Available in 41 colours, with an additional white version with embossed backing, for more visible weeding.







123Premium Flex offers the same attributes and technical advantages as 123Flex, in addition possesses a 'tackier' carrier enabling detailed and intricate designs to be easily cut and weeded.

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	STAN	DARD COL	OUBS		
		10m Roll			
		IUM ROI			
	£30.20	£57.70	£131.25		
X X X X X X X X X X X X X X X X X X X					
2012	NEON COLOURS				
PRINKING	5m Roll	10m Roll	25m Roll		
	£34.10	£65.60	£151.00		













Best New Technology 2011, 2013 Best Transfer Product 2012 Best Innovation 2014, 2015 Best Marketing 2016 Printwear &promotion

HTP123 Press

Introducing the new HTP123, the first slide-platen clam heat press fully compatible with all our transfer processes. The 'cast aluminium heat element' together with digital controller and adjustable pressure offers what we consider to be the best value press available today. In addition to this, it conforms to all CE European Health and Safety standards. We of course offer warranty, support and full training.

Only £599 + VAT



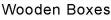
UV or not UV?.....That is the question

See a selection of popular products and applications using direct transfer printing.



Enamel Mugs







Cork Notebooks



PU Notebooks



Washbags

Vacuum Waterbottles



Natural Slate

Future Roadshows & Exhibitions

Getting to see our customers face to face has always been a priority for TheMagicTouch so we would be delighted to see you at one of the Roadshows or Trade Shows we are attending this year...

26th June 2019 Print & Stitch Show Village Hotel Watford

11th July 2019 Print & Stitch Show Hilton Hotel, Croydon 17-19th September 2019 The Print Show NEC Birmingham

Wallets & Travel Tags

24th September 2019 Print & Stitch Show Exeter Racecourse 13 -15th October 2019 The Schoolwear Show Solihull, Cranmore Park

17th October 2019 Print & Stitch Show Aztec Hotel, Bristol 7th November 2019 Print & Stitch Show Novotel Hotel Nottingham



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