TheMagicTouch®

IMAGE TRANSFER SOLUTIONS



2020

themagictouch.co.uk

Welcome to TheMagicTouch®

World leaders in image transfer solutions.

Since 1992 TheMagicTouch in the UK have pioneered and marketed a proven range of image transfer products and applications.

Today the company offer 4 different technology options all designed and tailored to enable users to print and personalise almost any garment, textile or hard surface product.

The company supply and support the latest in digital printers, heat presses and plotters/cutters. All of which are supported with a comprehensive warranty and outstanding technical and sales support.

Image transfer processes offer many advantages over traditional print methods as they remove the need for any traditional artwork, set-up costs or minimum orders thus enabling customers to have what they want, when they want. Having the ability to produce printed samples for customer pre-evaluation has proved invaluable marketing over the years in assisting to create new business and markets.

All transfer processes are quick, safe, clean and profitable with low entry level cost, low space and low power requirements.

The market for personalisation and garment decoration continues to grow and offers great opportunity to those looking to start a business or those looking to add value to an existing business or organisation.

TheMagicTouch continues to develop and bring to market unique product innovations that assist in developing and creating new business opportunities.



U.K Head Office - Dunstable, Bedfordshire











Industry Partners



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GRAPHTEC





One Company, Four Technologies, Thousands of Opportunities.



TheMagicTouch brand, offers 10 different specially coated transfer papers for use in selected toner-based colour printers or copiers.

Each paper has its own specific attributes and offers the ability to print in full colour a vast range of products including cotton garments, poly/cotton textiles, ceramics, leather, wood, metal, MDF, glass, PU surfaces, acrylic and even human skin!

Recent innovations include the introduction of white-toner printers enabling product decoration regardless of surface colour or composition.



MagiCut[®]



The MagiCut brand, consists of over 200 different garment vinyls, flex, flock, glitter and printable materials.

Perfect for the application of single and two colour logos, lettering, numbers and designs to almost every type of workwear, sportswear, leisurewear and promotional accessories.

MagiCut materials are cut using a traditional plotter/ cutter and applied using a heat press. The company offer both Roland and Graphtec plotter/cutter options with inclusive design software packages.



DyeSub Magic®



The DyeSub Magic brand, offers the full range of Sawgrass sublimation printers, sublimation inks, transfer papers and a host of printable consumables.

Perfect for photographic images onto white mugs, coasters, duraluxe metals, tableware and lots more.

Please note: Sublimation technology requires all items to have a polyester coating or high polyester content and is not suitable for non-polyester fabrics such as cotton or any dark colour surfaces or substrates.





The "Roxy" brand, offers the latest in entry-level direct-to-garment (DTG) technology.

The desktop Ricoh Ri100 offers great opportunities due to its small footprint, easy operation for the user and unique built-in heater.

Perfect for the instant production of cotton and poly/cotton garments and fabrics including T-shirts, cushions, eco-bags, babywear, pillows and lots more.

Full retail kiosk and order facilities available.



Toner Based Printers

TheMagicTouch image transfer process works with many current toner-based colour Laser/LED printers and copiers. For compatibility of any specific printer make/model contact our technical department direct.

The TMT/OKI printers have proved the best value and most reliable. The option of the white-toner innovation creates a multitude of opportunities.

All printers are installed with the relevant SpaceControl software for colour management and correct media settings. All printers come complete with 3 year manufacturer's warranty and support.



C
C612

A4/A4XL TMT/OKI C612 CMYK Colour LED Printer Includes SpaceControl Basic



A3 TMT/OKI Pro8432WT Colour + White LED Printer Includes SpaceControl



A4/A4XL TMT/OKI Pro7411WT Colour + White LED Printer Includes SpaceControl



Original OKI Toners Only



Why Toner Transfer?

Toner-based printers are quicker, offer better colour management and lower cost per copy than the equivalent ink-jet based products.

They can also be used for everyday use on plain paper in addition to the range of CL Media products that feed directly through the printers.

Note: SpaceControl and SpaceControl Basic software are suitable for PC only.

Selection of popular products produced using TheMagicTouch toner-based transfer papers.

Printables



Slate Tableware



Wallets & Accessories



Hoodies



Phone Covers



Bottles & Glasses



Polo Shirts



Cork Notebooks



Bags & Holdalls



Notebooks & Diaries



Umbrellas



Cushions



Ceramic Mugs



Vacuum Bottles



Wood & MDF



Bags / Accessories



Dark Garments



Leather



Hip Flasks



T

High Viz Workwear



T-Shirts



Enamel Mugs



Candles



Beanie Hats



Plaques / Awards

Transfer papers

TheMagicTouch transfer papers are compatible with selected toner-based printers and copiers. All papers are manufactured using the latest technology and highest production standards to ensure consistent results. Please note that using toner-based transfers the garment or substrate does not require any special pre-treatment, special coating or primer. TheMagicTouch transfer papers are not compatible with any ink-based device.



Full colour transfers to white and pastel colour garments and textiles. Suitable for 100% cotton and polyester fabric based products such as ecobags, mousemats, coolstuff, flip flops, cushions, phone pouches and lots more.

TTC 3.1 Plus

Same properties as above with an increased coating level for heavier weave textiles such as pique fabrics, canvas and heavy weight cotton.

Available in A4, A4R, A4XL, A3. 100 sheets per box.

Micro packs of 25 x A4R available.



T.One - White and light coloured fabrics



The ultimate one-step transfer paper for full colour imaging onto white and pastel colours of cotton.

Leaves no residue outside the image area, no trimming required.

Available in A4, A3. 50 sheets per box.

Micro packs of 10 x A4 available.







Award winning two-step process for full colour imaging onto dark garments and fabrics with complex full colour free-form designs. No cutting or weeding required.

Low temperature application to avoid scorching or dye migration.

Suitable for Oki C711WT, Pro 7411WT, Pro 8432WT only.

Suitable for 100% cotton, polyester, leather, PU materials, denim, nylon and performance fabrics.

Available in A4, A4XL, A3. 50 sets per box.

Micro packs of 10 x A4 available.



OBM 5.4 Dark garments



Single step opaque coating for full colour transfers to dark garments and fabrics. Shaped detail designs require cutting and weeding.

Suitable for 100% cotton, polyester, leather, PU materials and many other substrates.

Available in A4, A3. 50 sheets per box.

Micro packs of 25 x A4 available.



T.Foil Dark and T.Foils Light and dark fabrics



Used in conjunction with T.Foil to create stunning metallic effects on any colour fabric or garment.

Apply the T.Foil Dark transfer to the garment, cover with T.Foil and heat press to create stunning metallic effect designs. No cutting or weeding required.

Transfer paper available in A4, A3. 100 sheets per box.

T.Foil Rolls, 30cm x 25m, available in 18 colours.





DCT 4.5 Series Waterslide Decal



For full colour decals for the decoration of non compatible and odd shaped products that are susceptible to heat, such as candles, glass, soap and ceramics.

Available in white and clear A4, A3. 50 sheets per box.

Micro packs of 10 (5 white and 5 clear) x A4 available.





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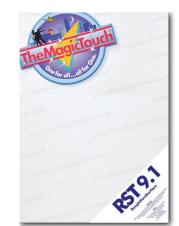
Decorates a large number of non textile products such as cardboard, plastics, magnetic rubber, ceramic, glass, metal, slate, MDF, PU surfaces and lots more.

Available in A4, A4R, A4XL, A3. 100 sheets per box.

Micro packs of 25 x A4R available.



RST 9.1 Non-fabric items with rough surface



Transfer paper for non-fabric products and substrates. Especially for rough and soft surfaces like untreated wood and cork, where CPM is not suitable.

Wet release from substrate.

Available in A4, A3. 50 sheets per box.

Micro packs of 25 x A4 available.



ORD 8.1 Reverse decoration



Heat transfer paper for crystal, glass and acrylic.

ORD Flock, black self adhesive velvet effect, applies extra value to the back of awards.

Available in A4, A4R. 50 sheets per box.



COVERSEAL Protective surface



Transparent film for hard surface applications.

Gives maximum UV protection and maximum scratch resistance. One-step process.

A3 50 sheets per box.

TATTOO 2.1 Temporary tattoo



Two sheet system (paper and adhesive) for skin decoration. Dermatologically safe and certified process. Can also be used to decorate fingernails.

Tattoos will last up to 5-7 days dependant on skin type.

Available in A4. 25 sets per box.

Micro packs of 10 x A4 available.









Range of printable pre-cut synthetic media for use in compatible laser/toner colour copiers and printers.

Templates available for wristbands, ID cards, doorhangers and luggage tags.

Available in A4. 25 Sheets per box.





Specialist media for colour laser copiers and printers. Permanent adhesive for indoor and outdoor use.

SPF10 Clear Gloss SPF12 Clear Matt SPF20 White Gloss SPF22 White Matt SPF30 Gold Gloss SPF40 Silver Gloss

Available in A4, A4R, A3. 100 Sheets per box.

SEN12 Exterior Vinyl Available in A4, A3. 50 Sheets per box.

SEN16 Self Cling Clear Film Available in A4, A3. 50 Sheets per box.

Micro packs of 25 x A4 available for all of the above.



Window Stickers

Cutter / Plotters

D

The process enables MagiCut media to be cut, weeded, and applied to garments and textiles.



Graphtec Silhouette Cameo Includes Silhouette Studio Software For MAC & PC



Roland GS-24 Includes Cut Studio Software For MAC & PC



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Graphtec CE7000-60 Includes Graphtec Pro Studio for Windows & Graphtec Studio For Mac

Cutter/Plotters are a great way to decorate textiles simply and affordably.

They work by sending information from a computer to the cutter which moves coloured material back and forth and allows a blade to cut the design out.

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The excess material is then 'weeded' by hand and the design is heat applied to the textile. Multiple colours/effects can be applied in this way.

Our range includes cutters from Graphtec and Roland both with warranty and conform to all CE & RoHS legislation. Training and support available.







Offers the advantage of no pre-press required, warm or cold peel, PVC free and reduced application time for production environments.

Application is a 3 - 5 second press to the garment at 160°C and a warm peel. For easily marked or heat sensitive fabrics 123Flex can be applied at 120°C for 20 seconds with a cold peel which helps to avoid colour migration.

Suitable for cotton, polyester and mixed blends. Washable up to 60°C. Available in 41 colours, with an additional white version with embossed backing, for more visible weeding.

Roll widths 500mm, sold by the metre.



123Premium Flex offers the same attributes and technical advantages as 123Flex, in addition possesses a 'tackier' carrier enabling detailed and intricate designs to be easily cut and weeded.

Application is a 3 - 5 second press to the garment at 160°C and a cold peel. For easily marked or sensitive fabrics 123 Premium can be applied at 120°C for 20 seconds with a cold peel which helps to avoid colour migration.

Suitable for cotton, polyester and mixed blends. Washable up to 60°C. Available in 41 colours, with an additional white version with embossed backing, for more visible weeding.

Roll widths 500mm, sold by the metre.

Colour swatch available



HILL.



Laminated with a thermally activated adhesive and self-adhesive polyester liner, which allows repositioning of transfers prior to pressing.

The Glitter is suitable to transfer onto cotton, mixtures of polyester/cotton and polyester/ acrylic.

Press at 155°C - 165°C for 15 - 18 seconds.

Washable up to 60°C

Available in 29 colour options. Roll widths 500mm, sold by the metre.





High-quality heat transfer rayon flock with high density fibres. Perfect for sports and leisurewear decoration. Excellent cutting and weeding properties. The self-adhesive polyester carrier allows repositioning of transfers prior to pressing.

Press at 155°C - 170°C for 17 - 20 seconds.

Washable up to 60°C and also suitable for dry cleaning. Superb soft touch. Wash textiles inside out.

Available in 24 colour options. Roll widths 500mm, sold by the metre.



NYLON



Specially formulated for nylon and hydrophobic garments and fabrics. Excellent cutting and weeding properties.

Press first at 150°C for 4 seconds, cold peel and after press for a further 15 seconds.

Washable up to a temperature of 30°C and suitable for dry cleaning.

Available in 15 colour options. Roll widths 500mm, sold by the metre.









Range of fashion based designs and unique surface finishes.

Effects include denim, carbonium, spangle, snake skin, marble, metallics and zebra print.

The self-adhesive polyester carrier allows repositioning of transfers prior to pressing.

Press at 155°C - 165°C for 17 - 20 seconds.

Washable up to 60°C and suitable for dry cleaning.

Available in 23 colour options. Roll widths 480mm, sold by the metre.



FX RANGE



High-quality flex film with special surface effect laminated with a thermally activated adhesive.

Featuring glitters, holographic, pearl, starflex, reflective and brilliant metallic options.

The self-adhesive polyester carrier allows repositioning of transfers prior to pressing.

Press at 150°C - 165°C for 15 - 20 seconds.

Washable up to 60°C and suitable for dry cleaning. Brilliant Gold and Brilliant Silver are hand wash only.

Available in 22 colour options. Roll widths 500mm, sold by the metre.

* EN ISO 20471 Reflex Silver is standard specification for high visibility clothing.

Also available in Glow in The Dark option.



PAPER



Our original MagiCut product manufactured using traditional screenprint inks, pigments and adhesives mixed on a paper carrier.

Excellent cutting and weeding properties.

Press at 150°C - 185°C for 8 - 10 seconds.

Washable up to 50°C, not suitable for dry cleaning.

Available in 16 high density colour options. Sheet size 590 x 420mm, sold by the sheet.

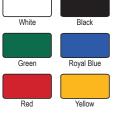
Also available in Glow in The Dark option.











High-quality polyurethane film with a matt, reflection free surface laminated with a heat sealing adhesive.

Excellent opacity and elasticity, perfect for sports and leisurewear decoration.

The self-adhesive polyester carrier allows repositioning.

Press at 160°C for 15 seconds.

Washable up to 60°C and suitable for dry cleaning.

Available in 6 colour options. Roll widths 500mm, sold by the metre.





Suitable for transfer onto polyester, polyester/ cotton, polyester/acrylic fabrics, soft shell and other similar treated garments and fabrics.

Blockout layer avoids bleed through and dye migration on polyester sports shirts. Excellent opacity and soft feel.

Perfect for names, numbers and logos for sportswear, bags and promotional items.

Roll widths 500mm, sold by the metre. Available in white only.

PREMIUM



High-quality polyurethane film with a matt, reflection free surface laminated with a heat sealing adhesive. Excellent opacity and elasticity, perfect for sports and leisurewear decoration. The self-adhesive polyester carrier allows repositioning.

Press at 160°C for 15 seconds.

Washable up to 60°C and suitable for dry cleaning.

Available in 40 colour options, Roll widths 500mm, sold by the metre.

Please note: Colours marked with an * possess excellent sublimation resistance due to the type of pigment used, even though they do not have an extra blockout coating.









Printex - Soldark is a lightweight printable PU material for Solvent and Eco-Solvent printer/cutters such as the Roland VersaCAMM series, Roland BN20 and Mimaki CJV range. Available in white and clear. Low temperature application, warm peel. Suitable for cotton, polyester and uncoated nylon. Not suitable with Tru-Viz inks.

Roll widths 500mm, sold by the metre and 750mm & 1020mm x 25m roll.

Use application tape.



Printex-Latex is for solvent and latex ink printers.

Roll size 1020mm x 25m roll.

Low temperature application, warm peel. Suitable for cotton, polyester and uncoated nylon.

Use application tape.

PRINTEX-SOLDARK SUBLIBLOC



Printex Soldark SubliBloc in white for "Print and Cut" and for production.

Low temperature application, warm peel. Not suitable with Tru-Viz inks.

Roll widths 500mm, sold by the metre and 750mm x 25m roll.

Use application tape.



Application tape is required for use with all "Print and Cut" materials and other transfer media requiring a carrier.

Poli-Tack application tape,	
ow tack.	
Available in roll format, 500mm x 25m.	
500mm x 25m.	



Poli-Tack Universal Application Tape Available in roll format, 500mm x 25m and 750mm x 25m.







Reflectra[®] transfer is a unique reflective product for use with both embroidery machines (Stitchfoil) and traditional plotter/cutters (Plotfoil).

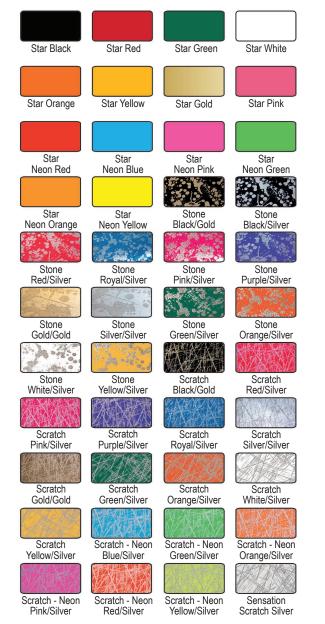
Available in sheet format (480mm x 320mm) with a range of colours and choice of stunning effects.

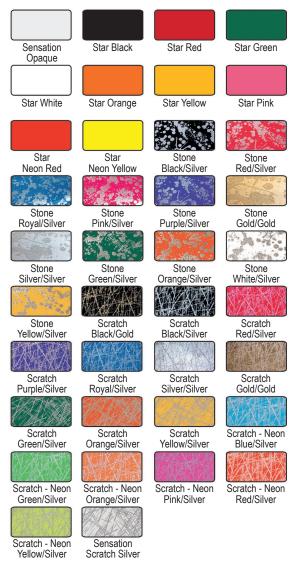
Embroidered garments decorated with Reflectra transfers assist to increase the product value whilst reducing stitch time by using a simple outline satin stitch.

Reflectra highlights a powerful illumination effect when exposed to any direct light source or flashes from cameras or smart phones. The products offer great potential for garment decoration over many markets including fashion, promotional, sportswear, and workwear.

All materials are ecologically friendly, free from PVC, softeners and heavy metals. All ingredients used meet the requirements of the Oeko-Tex standards.

Stitchfoil - Embroidery version





Plotfoil - Plotter/Cutter version



Sublimation as a production technique is simple, the sublimation inks are printed onto sublimation transfer paper which when heated turns to a gas and sublimates the image to the polyester fabric or the polyester coated surface.

The result is a premium full colour photographic quality image that will not crack, fade or peel away from the surface. Please note sublimation dyes are not opaque and therefore the printed surface needs to be either white or pastel colour.





Sawgrass SG400 A4 Printer

Sawgrass SG800 A3 Printer



Extended paper tray available.



CMYK sublimation inks for Sawgrass SG printers.



CMYK sublimation inks for previous models available.



Sublimation Paper, A4 200 sheets per box, A3 and A3XL 100 sheets per box.

Mug paper 210mm x 99mm, 300 sheets per box.

Rolls of 30.5m with widths of 432mm, 610mm and 630mm.

The SG400 and SG800 print bright, vibrant images using SubliJet-HD inks. Formulated to provide a high yield and an expanded colour gamut. Suitable for both Windows or MacOS.

Printing at a maximum resolution of 1200 x 1200 dpi, both machines come complete with a set of four regular capacity SubliJet-HD ink cartridges, colour management software (VPM) USB cable and Creative Studio software available online together with a 2 year warranty.

The SG400 is predominately used as an A4 machine but can print up to 216 x 356mm, the SG800 prints up to 279 x 432mm as standard but is expandable up to 330mm x 1.3m with extended paper tray.

Please call for large-format sublimation options.



Selection of popular products produced using the DyeSub Magic process.

Printables



Awards



Leisurewear



Duraluxe



Travel Bottles



Sun Screens



Ceramic and China Mugs



Image Bags



Cool Stuff



Travel Tags & Straps



Glass Tableware



Travel Mugs



Phone Covers



Duraluxe Metal



Pet Collars



Lanyards



Gloss and Matt Placemats



Linen Tableware



Towels



To

Jigsaws & Puzzles



Flip Flops



Cushions



Gloss and Matt Coasters



Caps



Umbrellas



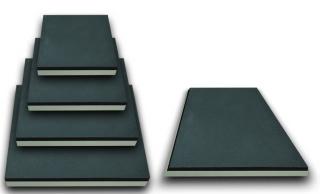
To ensure safe and consistent results we recommend using professional, reliable and safe equipment. All flatbed presses (which cover 90% of applications) are supplied with a lifetime guarantee on selected heat platens.



Swing head manual heat press, professional level for all transfer operations. The swing head operation gives the perfect view of both transfer and garment positioning. Digital time, temperature controller and adjustable pressure. Includes 2 PTFE Sheets.

Platen Size: 38 x 50cm

Detachable platen tables are also available in: 30 x 30cm, 25 x 25cm, 20 x 20cm, 15 x 15cm, 21 x 38cm (umbrella platen)



Working Area (W x H x D): 92 x 64 x 110cm

Weight: Gross 52kg / Net 45kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) Lifetime (heat element) HTP123 38 x 38cm



Professional drawer-platen clam heat press. This press is fully compatible with all our transfer processes. The 'cast element' together with digital controller and adjustable pressure. Perfect A4 medium production press.

Includes 2 PTFE Sheets.

Platen Size: 38 x 38cm

Working Area (W x H x D): 41 x 86 x 63cm

Weight: Net 36kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) 10 years (heat element)

HTP123 Basic 28 x 38cm



Entry level clam heat press. Fully compatible with all TMT, MagiCut and DyeSub Magic transfer processes.

The 'cast element' together with digital controller and adjustable pressure offers what we consider to be the best value press available today.

Includes 2 PTFE Sheets.

Platen Size: 28 x 38cm

Working Area (W x H x D): $41 \times 86 \times 63$ cm

Weight: Net 32kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) 10 years (heat element)

Swing Head Manual Deep Impact 38 x 50cm



This swing head manual heat press is adapted for thicker items with the inclusion of a longer rear head post, that lifts the heat plate higher providing an additional 2.5cm clearance between the heat plate and table, which makes it possible to press onto thicker substrates.

Includes 2 PTFE Sheets.

Platen Size: 38 x 50cm

Detachable platen tables are also available in: 30 x 30cm, 25 x 25cm, 20 x 20cm, 15 x 15cm, 38 x 21cm (umbrella platen)

Working Area (W x H x D): $92 \times 64 \times 110$ cm

Weight: Gross 52kg / Net 45kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) Lifetime (heat element)



This swing head manual heat press has a larger sized heat plate of 42 x 60cm.

This model is ideal for users that require larger pressing capabilities.

Includes 2 PTFE Sheets.

Platen Size: 42 x 60cm

Working Area (W x H x D): 110 x 64 x 120cm

Weight: Gross 57kg / Net 50kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) Lifetime (heat element)

Cap/Pocket/Ball Combi



Perfect for pressing caps, beanie hats, sleeves, balls and pocket areas.

This press comes complete with a 15 x 8cm curved element and base table for caps/hats and a 15 x 9cm element and base table for flat items.







Pneumatic Heat Press



Automatic air compression removes operater fatigue. Ideal for large volume production.

Includes 2 PTFE sheets. Use in conjunction with an air compressor.

Swing head element with print area 37 x 50cm. Optional platen sizes available.

Weight: Net 77kg



Omega Twin Table



The Omega Series 1000 is a pneumatically operated twin-table heat press for transfer printing and material fusing. It is ideal for very high volume production with low operator fatigue.

Benefits include user comfort and ease of operation, while maintaining consistent pressure control.

Weight: Net 182kg



Used in conjunction with pneumatic heat press. Quiet operation. Hose and coupling included. Maintenance oil available.



Used in conjunction with pneumatic heat press. Quiet operation. Hose and coupling included. Maintenance oil available.

Arc Mug Press

Mug press complete with standard 10–11oz element. Additional elements available. Satin mug wrap required for toner printed mugs, enamel mugs and vacuum bottles.

Weight: Net 6.5kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

12 months warranty.





A (1.5oz Shot glass)



D (2.5oz Espresso)



G (Enamel Mug)

Interchangable Elements



B (12oz Latte)



E (6-10oz Mug)



H (20oz Bottle)



C (17oz Latte)



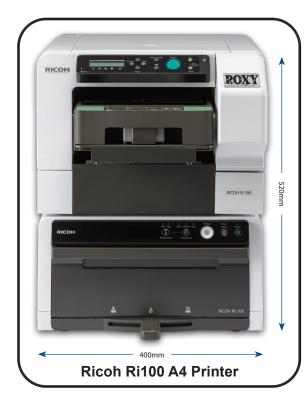
F (10-11oz Mug)



Silicon wrap for Satin, Enamel Mugs and Vacuum Bottles



TheMagicTouch offer the latest RICOH Direct to Garment printers. Whatever your business needs, the RICOH family of DTG printers has something to suit. The RICOH Ri100 is possibly the smallest, most affordable DTG printer ever with its small footprint and user friendly design it is perfect for retail environments, for product sampling or small run production.





Small Footprint, Huge Potential

- No pre-treatment of garments required
- Up to A4 print size
- No traditional heat press required
- Photographic print quality
- Suitable for cotton and poly/cotton garments and textiles



Original Ricoh Garment Inks



Step 1 Choose the design



Step 2 Set the fabric





Step 3 Press



Step 4 Print



Step 5 Cure

MASTER CHEF T-Shirts Cushions Aprons RIDE MEGA MISIC MAN BROOM SPCRI Sweatshirts Eco Bags Polo Shirts NORTH POLE . LUCY going to be a Big Sister I MY BIG BROTHER SDELIVE SWEENE

Babywear

Santa Sacks

Hoodies

For all DTG applications to dark colour garments and fabrics the process requires the items to be pre-treated prior to printing. Incorporating piezo production print heads capable up to 1200 x 1200 dpi. The Ricoh Ri1000 uses water-based pigmented inks including white as a base layer to enable the CMYK to apply the colour. All inks are OEKO-TEX certified inks. Call for further details.



TP)

Printables

Our Mission

To provide high quality products and image transfer solutions for all aspects of product decoration and personalisation which meet and exceed industry expectations. Recognised as the global market leader in innovation and product development.

Training & Technical Support

The technical team based in Dunstable are available to answer any question or query in regard to our image transfer technologies.

Each month we host different training seminars to assist users to benefit from our vast experience. The company also offer an extensive library of videos via our youtube channel, product templates, processing guidelines and social media updates helping customers to understand the processes and evolving potential markets.





Sales & Marketing Support

The company are proud of the experience and knowledge gathered since 1992 and continue to advise and suggest different marketing opportunities to assist in maximising the potential of the processes. The company issue regular updates in regard to new innovations and product introductions.

Local & National Trade Shows

Throughout the year the company host and attend many events throughout the UK and Ireland. The purpose is to enable customers to get updated on many developments and innovations.





Website Content

The website offers online shopping together with technical support, software downloads and updates for all marketing and product information. The company also has Facebook, Instagram, Twitter and Youtube feeds to enable customers to stay informed.



Frequently Asked Questions

Can we get a demonstration?

At the company's UK headquarters in Dunstable demonstrations and training sessions are hosted every week. The training and demonstration suites are fully equipped with the different printers, plotters and heat presses to enable a full "hands on" experience. On-site demonstrations are available upon request.

Which technology is best?

There is no one technology that does everything, however having the choice of TheMagicTouch, MagiCut, DyeSub Magic and DTG technology the company can match the best solution to meet and exceed your expectations. Each technology has specific features and differences and all offer entry-level options in terms of affordability which can easily be upgraded as the business grows and develops.

How much space is required?

One of the advantages of transfer technology is the small space required. The average space required is approx 2 sqm and normally consists of a strong bench or table top surface. Another advantage is there is no need for any special power or 3 phase electrical requirement.

What software should I use?

Generally over the years Corel Draw, Adobe Photoshop and Illustrator have proved the most popular and widely used. All have extensive support and online tutorials available to assist users. Please note all plotters/cutters are provided with design software.

Do you install?

In regards to the installation of white-toner printers the company insist on managing the delivery, installation and on-site training as standard and is included in the pricing. This enables the user to have everything fully explained during the install process eliminating any issues being missed or overlooked. All other equipment can be installed upon request.

Can the equipment be financed?

TheMagicTouch for over 25 years in collaboration with Focus Leasing and Kennet Equipment Leasing have arranged finance when required on all the equipment available. The favourable terms and in some cases tax advantages are very competitive to enable customers to successfully create a business affordably. Contact any member of the sales team for further details. The company accept payment by cheque, credit card or bank transfer.

TheMagicTouch(GB) Limited is a firm authorised and regulated for credit broking, limited to secondary broking, by the financial conduct authority. Registration number 727411.

How easy is it to print a product?

One of the world's most popular products over the past 10 years has been the white glossy ceramic mug. See below how easy it is sublimate a mug in 5 easy steps.



Step 1

in mirror image,

then trim to size.

Step 2 Print Sublimation paper,

Place and position transfer on to coated mug and tape in position using heat tape.



Step 3 Using mug press apply required time (140 secs) heat (190°C/370 °F) and normal pressure.



Step 4 Remove from press and peel transfer immediately for outstanding results.



Step 5 Submerge in water to complete the process. Mug boxes are available.

Where do I get blank printable items?

The company stock and distribute many of the most popular products although in regard to garments and apparel they advise customers to consider the offerings from the UK premium wholesalers such as Ralawise, Pencarrie, BTC and Prestige Leisure.

What if I already have a toner-based printer or copier?

TheMagicTouch image transfer process works with many current toner based colour Laser/LED printers and copiers. For compatibility of any specific printer make/model contact our technical department direct.

Delivery Options

The company offer next day delivery to most of the mainland UK. All other areas upon request. Same day and personal collection is also available.

Terms and conditions upon request or view online at themagictouch.co.uk

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IMAGE TRANSFER SOLUTIONS

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