TheMagicTouch®

IMAGE TRANSFER SOLUTIONS





Sublimation Transfers





HTV - Print & Cut Materials



Direct To Film - Transfer Innovation



2022

themagictouch.co.uk

Welcome to TheMagicTouch®

World leaders in image transfer solutions.

Since 1992 TheMagicTouch in the UK have pioneered and marketed a proven range of image transfer products and applications.

Today the company offer 4 different technology options all designed and tailored to enable users to print and personalise almost any garment, textile or hard surface product. All technologies share the ability to enable one offs to be produced!

The company supply and support the latest in digital printers, heat presses and plotters/cutters. All of which are supported with a comprehensive warranty and outstanding technical and sales support.

Image transfer processes offer many advantages over traditional print methods as they remove the need for any traditional artwork, set-up costs or minimum orders thus enabling customers to have what they want, when they want. Having the ability to produce printed samples for customer pre-evaluation has proved invaluable marketing over the years in assisting to create new business and markets.

All transfer processes are quick, safe, clean and profitable with low entry level cost, low space and low power requirements.

The market for personalisation and garment decoration continues to grow and offers great opportunity to those looking to start a business or those looking to add value to an existing business or organisation.

TheMagicTouch continues to develop and bring to market unique product innovations that assist in developing and creating new business opportunities.

RICOH



U.K Head Office - Dunstable, Bedfordshire



Industry Partners



One Company, Four Technologies, Thousands of Opportunities.



TheMagicTouch brand, offers ten different specially coated transfer papers for use in selected toner-based colour printers or copiers.

Each paper has its own specific attributes and offers the ability to print in full colour a vast range of products including cotton garments, poly/cotton textiles, ceramics, leather, wood, metal, MDF, glass, PU surfaces, acrylic and even human skin!

Innovations include the introduction of white-toner printers enabling product decoration regardless of surface colour or composition.





The MagiCut brand, consists of over 200 different garment vinyls, flex, flock, glitter and printable materials.

Perfect for single and two colour logos, lettering, numbers and designs to almost every type of workwear, sportswear, leisurewear and promotional accessories.

MagiCut materials are cut using a traditional plotter/ cutter and applied using a heat press. The company offer both Roland and Graphtec plotter/cutter options with inclusive design software packages.

Printable PU for print and cut processes available.





The DyeSub Magic brand, offers the full range of Sawgrass sublimation printers, sublimation inks, transfer papers and a host of printable consumables.

Perfect for photographic images onto white mugs, coasters, duraluxe metals, tableware and lots more.

Please note: Sublimation technology requires all items to have a polyester coating or high polyester content and is not suitable for non-polyester fabrics such as cotton or any dark colour surfaces or substrates.





Direct To Film (DTF) digital transfer printing technology.

This exciting new innovation is the process garment decorators have been waiting for, water based inks for light and dark garments with no pre-treatment required and suitable for polyester, cotton, sportswear, performance fabrics, pique, canvas, denim, leather and lots more.

The transfer prints have excellent wash durability and stretch properties.



TheMagicTouch image transfer process works with many current toner-based colour Laser/LED printers and copiers. For compatibility of any specific printer make/model contact our technical department direct.

The TMT/OKI printers have proved the best value and most reliable. The option of the white-toner innovation creates a multitude of opportunities.

All printers are installed with the relevant SpaceControl software for colour management and correct media settings. All printers come complete with 3 year manufacturer's warranty and support.





A3 TMT/OKI Pro8432WT Colour + White LED Printer Includes SpaceControl



CMYK Colour LED Printer Includes SpaceControl Basic



Original OKI Toners Only

Why Toner Transfer?

Toner-based printers are quicker, offer better colour management and lower cost per copy than the equivalent ink-jet based products.

They can also be used for everyday use on plain paper in addition to the range of CL Media products that feed directly through the printers.

Note: SpaceControl and SpaceControl Basic software are suitable for PC only.



Toner Printables

Selection of popular products produced using TheMagicTouch toner-based transfer papers.



Slate Tableware



Wallets & Accessories



Hoodies



Phone Covers



Bottles & Glasses



Window Stickers



Cork Notebooks



Bags & Holdalls



Notebooks & Diaries



Umbrellas



Cushions



Ceramic Mugs



Vacuum Bottles



Wood & MDF



Air Fresheners



Kids & Babywear



Leather



Hip Flasks



T

High Viz Workwear



T-Shirts



Enamel Mugs



Candles



Beanie Hats



Plaques / Awards

TheMagicTouch transfer papers are compatible with selected toner-based printers and copiers. All papers are manufactured using the latest technology and highest production standards to ensure consistent results.

TTC 3.1 - White and light coloured fabrics



Full colour transfers to white and pastel colour garments and textiles. Suitable for 100% cotton and polyester fabric based products such as ecobags, mousemats, coolstuff, flip flops, cushions, phone pouches and lots more.

TTC 3.1 Plus

For heavier weave textiles such as pique fabrics, canvas and heavy weight cotton.

Available in A4, A4R, A4XL, A3. 100 sheets per box.

Micro packs of 25 x A4R available.





T.One - White and light coloured fabrics



The ultimate one-step transfer paper for full colour imaging onto white and pastel colours of cotton.

Leaves no residue outside the image area, no trimming required.

Available in A4, A3. 50 sheets per box.

Micro packs of 10 x A4 available.





WoW 7.8 Any colour fabrics



Award winning two-step process for full colour imaging onto dark garments and fabrics with complex full colour free-form designs. No cutting or weeding required.

Low temperature application to avoid scorching or dye migration.

Suitable for 100% cotton, polyester, leather, PU materials, denim, nylon and performance fabrics.

Available in A4, A4XL, A3. 50 sets per box.

Micro packs of 10 x A4 available.





Please note that when using toner-based transfers the garment or substrate does not require any special pre-treatment, special coating or primer. The Magic Touch transfer papers are not compatible with any ink-based device.

OBM 5.4 Dark garments



Single step opaque coating for full colour transfers to dark garments and fabrics. Shaped detail designs require cutting and weeding.

Suitable for 100% cotton, polyester, leather, PU materials and many other substrates.

Available in A4, A3. 50 sheets per box.

Micro packs of 25 x A4 available.

T.Foil Dark and T.Foils Light and Dark fabrics



Used in conjunction with T.Foil to create stunning metallic effects on any colour fabric or garment.

Apply the T.Foil Dark transfer to the garment, cover with T.Foil and heat press to create stunning metallic effect designs. No cutting or weeding required.

Transfer paper available in A4, A3. 100 sheets per box.

T.Foil Rolls, 300mm x 25m, available in 18 colours.

DCT 4.5 Series Waterslide Decal



For full colour decals for the decoration of non compatible and odd shaped products that are susceptible to heat, such as candles, glass, soap and ceramics.

Available in white and clear A4, A3. 50 sheets per box.

Micro packs of 10 (5 white and 5 clear) x A4 available.











CPM 6.2 Non-fabric items



Decorates a large number of non textile products such as cardboard, plastics, magnetic rubber, ceramic, glass, metal, slate, MDF, PU surfaces and lots more.

Available in A4, A4R, A4XL, A3. 100 sheets per box.

Micro packs of 25 x A4R available.

RST 9.1 Non-fabric items with rough surface



Transfer paper for non-fabric products and substrates. Especially for rough and soft surfaces like untreated wood and cork, where CPM is not suitable.

Wet release from substrate.

Available in A4, A3. 50 sheets per box.

Micro packs of 25 x A4 available.











ORD 8.1 Reverse decoration



Heat transfer paper for crystal, glass and acrylic.

ORD Flock, black self adhesive velvet effect, applies extra value to the back of awards.

Available in A4, A4R. 50 sheets per box.



COVERSEAL Protective surface



Transparent film for hard surface applications.

Gives maximum UV protection and maximum scratch resistance. One-step process.

A3 50 sheets per box.

Toner Transfer papers

TATTOO 2.1 Temporary tattoo



Two sheet system (paper and adhesive) for skin decoration. Dermatologically safe and certified process. Can also be used to decorate fingernails.

Tattoos will last up to 5-7 days dependant on skin type.

Available in A4. 25 sets per box.

Micro packs of 10 x A4 available.



CL MEDIA

Range of printable pre-cut synthetic media for use in compatible laser/toner colour copiers and printers.

Templates available for wristbands, ID cards, doorhangers and luggage tags.

Available in A4. 25 Sheets per box.













CL MEDIA Self adhesive vinyl & cling



Specialist media for colour laser copiers and printers. Permanent adhesive for indoor and outdoor use.

SPF10 Clear Gloss SPF12 Clear Matt SPF20 White Gloss SPF22 White Matt SPF30 Gold Gloss SPF40 Silver Gloss

Available in A4, A4R, A3. 100 Sheets per box.

SEN12 Exterior Vinyl Available in A4, A3. 50 Sheets per box.

SEN16 Self Cling Clear Film Available in A4, A3. 50 Sheets per box.

Micro packs of 25 x A4 available for all of the above.





Cutter / Plotters

The process enables MagiCut media to be cut, weeded, and applied to garments and textiles.





Graphtec Silhouette Cameo Includes Silhouette Studio Software For MAC & PC



Roland GS-24 Includes Cut Studio Software For MAC & PC



GRAPHTEC



Cutter/Plotters are a great way to decorate textiles simply and affordably.

They work by sending information from a computer to the cutter which moves coloured material back and forth and allows a blade to cut the design out.

The excess material is then 'weeded' by hand and the design is heat applied to the textile. Multiple colours/effects can be applied in this way.

Our range includes cutters from Graphtec and Roland both with warranty and conform to all CE & RoHS legislation. Training and support available.



Printer / Cutters

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Roland BN-20 Printer/Cutter



PRINTEX



Original Roland inks available

The Roland BN-20 offers a superb solution for those wishing to produce garment graphics, stickers/labels or full colour banners from a roll-based material.

Print in resolutions of up to 1440dpi on rolls of material from 150 to 515mm wide. With a print and cut width of up to 480mm! Application tape required for printable media used with the "Print and Cut" process.

Accessories

Professional Accessories for Professional Results

A range of accessories are available to help in the production of garments and printed items.



Application pads, sponges, PTFE sheets, heat tape, weeding tools, cutting sets and t-shirt folder for perfect results time after time.



Offers the advantage of no pre-press required, warm or cold peel, PVC free and reduced application time for production environments.

Application is a 3 - 5 second press to the garment at 160°C and a warm peel. For easily marked or heat sensitive fabrics 123Flex can be applied at 120°C for 15 - 20 seconds with a cold peel which helps to avoid colour migration.

Suitable for cotton, polyester and mixed blends. Washable up to 60°C. Available in 41 colours, with an additional white version with embossed backing, for more visible weeding.

Roll widths 500mm, sold by the metre.



2- PREMIUM

123Premium Flex offers the same attributes and technical advantages as 123Flex, in addition it possesses a 'tackier' carrier enabling detailed and intricate designs to be easily cut and weeded.

Application is a 3 - 5 second press to the garment at 160°C and a cold peel. For easily marked or sensitive fabrics 123 Premium can be applied at 120°C for 15 - 20 seconds with a cold peel which helps to avoid colour migration.

Suitable for cotton, polyester and mixed blends. Washable up to 60°C. Available in 41 colours, with an additional white version with embossed backing, for more visible weeding.

Roll widths 500mm, sold by the metre.

Colour swatch available



PREMIUM

7

M_GLITTER



The McGlitter is suitable to transfer onto cotton. mixtures of polyester/ cotton and polyester/acrylic. Laminated with a thermally activated adhesive and self-adhesive polyester liner, which allows repositioning of transfers prior to pressing.

Press at 155°C - 165°C for 15 - 18 seconds.

Washable up to 60°C

Available in 29 colour options. Roll widths 500mm, sold by the metre.



Colour swatch available



SOFTMETALLIC



The SoftMetallics are cotton blends as well as performance fabrics that require that extra stretch flexibility from the transfer.

Colour swatch

available





High-guality heat transfer rayon flock with high density fibres. Perfect for sports and leisurewear decoration. Excellent cutting and weeding properties.

The self-adhesive polyester carrier allows repositioning of transfers prior to pressing.

Press at 155°C - 170°C for 17 - 20 seconds.

Washable up to 60°C and also suitable for dry cleaning.

Superb soft touch. Wash textiles inside out.

Available in 40 colour options. Roll widths 500mm, sold by the metre.









Specially formulated for nylon and hydrophobic garments and fabrics. Excellent cutting and weeding properties.

Press first at 150°C for 4 seconds, cold peel and after press for a further 15 seconds.

Washable up to a temperature of 30°C and suitable for dry cleaning.

Available in 15 colour options. Roll widths 500mm, sold by the metre.





FASHION



Range of fashion based designs and unique surface finishes.

Effects include denim, carbonium, spangle, snake skin, marble, metallics and zebra print.

The self-adhesive polyester carrier allows repositioning of transfers prior to pressing.

Press at 155°C - 165°C for 17 - 20 seconds.

Washable up to 60°C and suitable for dry cleaning.

Available in 23 colour options. Roll widths 480mm, sold by the metre.







High-quality flex film with special surface effect laminated with a thermally activated adhesive.

Featuring glitters, holographic, pearl, starflex, reflective and brilliant metallic options.

The self-adhesive polyester carrier allows repositioning of transfers prior to pressing.

Press at 150°C - 165°C for 15 - 20 seconds.

Washable up to 60°C and suitable for dry cleaning. Brilliant Gold and Brilliant Silver are hand wash only.

Available in 22 colour options. Roll widths 500mm, sold by the metre.

* EN ISO 20471 Reflex Silver is standard specification for high visibility clothing.

Also available in Glow in The Dark option.









High-quality polyurethane film with a matt, reflection free surface laminated with a heat sealing adhesive.

Excellent opacity and elasticity, perfect for sports and leisurewear decoration.

The self-adhesive polyester carrier allows repositioning.

Press at 160°C for 15 seconds.

Washable up to 60°C and suitable for dry cleaning.

Available in 6 colour options. Roll widths 500mm, sold by the metre.

SUBLOCK



Suitable for transfer onto polyester, polyester/ cotton, polyester/acrylic fabrics, soft shell and other similar treated garments and fabrics.

Blockout layer avoids bleed through and dye migration on polyester sports shirts. Excellent opacity and soft feel.

Perfect for names, numbers and logos for sportswear, bags and promotional items.

Roll widths 500mm, sold by the metre. Available in white only.

PREMIUM



High-quality polyurethane film with a matt, reflection free surface laminated with a heat sealing adhesive. Excellent opacity and elasticity, perfect for sports and leisurewear decoration. The self-adhesive polyester carrier allows repositioning.

Press at 160°C for 15 seconds.

Washable up to 60°C and suitable for dry cleaning.

Available in 40 colour options, Roll widths 500mm, sold by the metre.

Please note: Colours marked with an * possess excellent sublimation resistance due to the type of pigment used, even though they do not have an extra blockout coating.







Our original MagiCut Paper product manufactured using traditional screenprint inks, pigments and adhesives mixed on a paper based carrier.

Excellent cutting and weeding properties.

Press at 150°C - 185°C for 8 - 10 seconds.

Washable up to 50°C, not suitable for dry cleaning.

Available in 16 high density colour options. Sheet size 590 x 420mm, sold by the sheet.

Also available in Glow in The Dark option.





REFLECTRA

Reflectra[®] transfer is a unique reflective product for use with both embroidery machines (Stitchfoil) and traditional plotter/cutters (Plotfoil).

Available in sheet format (480mm x 320mm) with a range of colours and choice of stunning effects.

Embroidered garments decorated with Reflectra transfers assist to increase the product value whilst reducing stitch time by using a simple outline satin stitch.

Reflectra highlights a powerful illumination effect when exposed to any direct light source or flashes from cameras or smart phones. The products offer great potential for garment decoration over many markets including fashion, promotional, sportswear, and workwear.

All materials are ecologically friendly, free from PVC, softeners and heavy metals. All ingredients used meet the requirements of the Oeko-Tex standards.



APPLICATION





For customers using "Print & Cut" technology we offer our latest innovation for garment and textile decoration with the new "All-in-One" printable PU, Printex-Soldark.

The improved and re-engineered coating formulation is now compatible with all Solvent, Eco-Solvent, Solmax, Solmax 3, TrueVis, Latex and Resin based inks. Superb ink absorption producing vivid colours and softer hand feel.

Suitable for transfer onto cotton, polyester, polyester/cotton, mixed/ acrylic fabrics, softshell and other performance garments and fabrics. Perfect for full colour logos, designs, names, numbers and transfers for most types of sportswear, workwear and promotional items.

Available in 25m rolls in widths of 500mm, 750mm and 1020mm.

Please note: all printed Printex-Soldark transfers are applied to garments and textiles using traditional application tape. Also suitable for selected Mimaki, Mutoh and HP printers.



Original Roland inks available



Sublimation as a production technique is simple, the sublimation inks are printed onto sublimation transfer paper which when heated turns to a gas and sublimates the image to the polyester fabric or the polyester coated surface.

The result is a premium full colour photographic quality image that will not crack, fade or peel away from the surface. Please note sublimation dyes are not opaque and therefore the printed surface needs to be either white or pastel colour.





Sawgrass SG500 A4 Printer

Sawgrass SG1000 A3 Printer



Extended paper tray available.



CMYK sublimation inks for Sawgrass SG printers.



CMYK sublimation inks for previous models available.



Sublimation Paper, A4 200 sheets per box, A3 and A3XL 100 sheets per box.

Mug paper 210mm x 99mm, 300 sheets per box.

Rolls of 30.5m with widths of 432mm, 610mm and 630mm.

The SG500 and SG1000 print bright, vibrant images using SubliJet-HD inks. Formulated to provide a high yield and an expanded colour gamut. Suitable for both Windows or MacOS.

Printing at a maximum resolution of 1200 x 1200 dpi, both machines come complete with a set of four regular capacity SubliJet-HD ink cartridges, colour management software (VPM) USB cable and Creative Studio software available online together with a 2 year warranty.

The SG500 is predominately used as an A4 machine but can print up to 216 x 356mm, the SG1000 prints up to 279 x 432mm as standard but is expandable up to 330mm x 1.3m with extended paper tray.

SAWGRASS Platinum Dealer

Please call for large-format sublimation options.

Sublimation Printables





Aluminium Signs



Leisurewear



Image Bags



Glass Tableware



Awards



Ceramic and China Mugs



Socks



Enamel Mugs



Travel Tags & Straps



Gloss and Matt Tableware



Travel Mugs



Phone Covers



UHD Metal Stands



Pet Collars



Lanyards



Jigsaws



Linen Tableware



Towels



T

UHD Metal



Flip Flops



Cushions



Travel Bottles



Caps



Umbrellas

Direct To Film

MAG

The DTFMagic transfer process uses water-based textile ink printed onto specially coated PET film. The printed film is lightly dusted with a hot-melt adhesive powder and cured using direct heat. The completed transfers are then ready for application to any colour garment or textile.



application or distribution immediately.



DTFMagic Automatic Finishing Unit

Touchscreen & Mesh Vacuum Belt. Powder is applied to the semi-cured ink and cured by infrared bulbs. Master control panel for temperature and speed management. Suitable for use with both models.

Footprint required - 3.6m x 1.8m Dimensions - 193 x 112 x 114cm Weight - 290 Kgs







Hoodies







Trainers



Bags & Holdalls

Caps & Hats

Pique & Wicked Fabrics

Cotton & Polveste

Mutoh/STS VJ-628D Printer - The perfect desktop solution - 47" x 17" x 14"



The Mutoh DTFVJ-628D, Single-Head 60cm printer offers production of up to 300 A3 transfers per day. The printer can also be used with the roll-fed automatic finishing unit but works equally well with the manual powder and curing process. Unique 8 colour ink configuration C, M, Y, K, LC, LM, W and W.



Mutoh/STS VJ-628D Printer, Curing Oven, Finished DTF Transfers & Consumables



Service & Support

Every printer is installed on-site with full training conducted by our experienced technical team.

The company also offer online support using the built-in TeamViewer remote link to enable any questions or issues to be resolved quickly and professionally.



Heat Presses

To ensure safe and consistent results we recommend using professional, reliable and safe equipment. All flatbed presses (which cover 90% of applications) are supplied with a lifetime guarantee on selected heat platens.

Swing Head Manual 38x50cm



Swing head manual heat press, professional level for all transfer operations. The swing head operation gives the perfect view of both transfer and garment positioning. Digital time, temperature controller and adjustable pressure. Includes 2 PTFE Sheets.

Platen Size: 38x50cm

Detachable platen tables are also available in: 30x30cm, 25x25cm, 20x20cm, 15x15cm, 21x38cm (umbrella platen)



Working Area (WxHxD): 92x 64x110cm

Weight: 52kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) Lifetime (heat element)

HTP123 Pro 42x42cm

DyeSub



Professional drawer-platen clam heat press. This press is fully compatible with all our transfer processes. The 'cast element' together with digital controller and adjustable pressure. Perfect A3 production press.

Includes 2 PTFE Sheets. Platen Size: 42x42cm Detachable platen tables are also available in: 50x15cm, 25x15cm and 10x10cm



Working Area (WxHxD): 63x44x86cm

Weight: 46.5kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 2 years (machine) 10 years (heat element)

HTP123 Basic 28x38cm



Entry level clam heat press. Fully compatible with all TMT, MagiCut and DyeSub Magic transfer processes.

The 'cast element' together with digital controller and adjustable pressure offers what we consider to be the best value press available today.

Includes 2 PTFE Sheets.

Platen Size: 28x38cm

Working Area (WxHxD): 41x86x63cm

Weight: 32kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) 10 years (heat element)

Swing Head Manual Deep Impact 38x50cm



This swing head manual heat press is adapted for thicker items with the inclusion of a longer rear head post, that lifts the heat plate higher providing an additional 2.5cm clearance between the heat plate and table, which makes it possible to press onto thicker substrates.

Includes 2 PTFE Sheets.

Platen Size: 38x50cm

Detachable platen tables are also available in: 30x30cm, 25x25cm, 20x20cm, 15x15cm, 38x21cm (umbrella platen)

Working Area (WxHxD): 92x64x110cm

Weight: 52kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) Lifetime (heat element)

Swing Head Manual 42x60cm



This swing head manual heat press has a larger sized heat plate of 42x60cm.

This model is ideal for users that require larger pressing capabilities.

Includes 2 PTFE Sheets.

Platen Size: 42x60cm

Working Area (WxHxD): 110x64x120cm

Weight: 57kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

Warranty: 12 months (machine) Lifetime (heat element)

Cap/Pocket/Ball Combi



Perfect for pressing caps, beanie hats, sleeves, balls and pocket areas.

This press comes complete with a 15×8 cm curved element and base table for caps/hats and a 15×9 cm element and base table for flat items.







Pneumatic Heat Press



Automatic air compression removes operater fatigue. Ideal for large volume production.

Includes 2 PTFE sheets. Use in conjunction with an air compressor.

Swing head element with print area 37 x 50cm. Optional platen sizes available.

Weight: Net 77kg





The Omega Series 1000 is a pneumatically operated twin-table heat press for transfer printing and material fusing. It is ideal for very high volume production with low operator fatigue.

Benefits include user comfort and ease of operation, while maintaining consistent pressure control.

Weight: Net 182kg



Used in conjunction with pneumatic heat press. Quiet operation. Hose and coupling included. Maintenance oil available.



Used in conjunction with pneumatic heat press. Quiet operation. Hose and coupling included. Maintenance oil available.

Arc Mug Presses

Arc Mug Press

Mug press complete with standard 10–11oz element. Additional elements available. Satin mug wrap required for toner printed mugs, enamel mugs and vacuum bottles.

Weight: Net 6.5kg

CE marked and certified according to Machinery Low Voltage EEC Directives.

12 months warranty.





A (1.5oz Shot glass)



D (2.5oz Espresso)



G (Enamel Mug)



Interchangable Elements



B (12oz Latte)



E (6-10oz Mug)



H (20oz Bottle)



C (17oz Latte)



F (10-11oz Mug)



Silicon wrap for Satin, Enamel Mugs and Vacuum Bottles

Our Mission

To provide high quality products and image transfer solutions for all aspects of product decoration and personalisation which meet and exceed industry expectations. Recognised as the global market leader in innovation and product development.

Training & Technical Support

The technical team based in Dunstable are available to answer any question or query in regard to our image transfer technologies.

Each month we host different training seminars to assist users to benefit from our vast experience. The company also offer an extensive library of videos via our youtube channel, product templates, processing guidelines and social media updates helping customers to understand the processes and evolving potential markets.





Sales & Marketing Support

The company are proud of the experience and knowledge gathered since 1992 and continue to advise and suggest different marketing opportunities to assist in maximising the potential of the processes. The company issue regular updates in regard to new innovations and product introductions.

Local & National Trade Shows

Throughout the year the company host and attend many events throughout the UK. The purpose is to enable customers to get updated on many developments and innovations.





Website Content

The website offers online shopping together with technical support, software downloads and updates for all marketing and product information. The company also has Facebook, Instagram, Twitter and Youtube feeds to enable customers to stay informed.



Terms and conditions upon request or view online at themagictouch.co.uk

Frequently Asked Questions

Can we get a demonstration?

At the company's UK headquarters in Dunstable demonstrations and training sessions are hosted every week. The training and demonstration suites are fully equipped with the different printers, plotters and heat presses to enable a full "hands on" experience. On-site demonstrations are available upon request.

Which technology is best?

There is no one technology that does everything, however having the choice of TheMagicTouch, MagiCut, DyeSub Magic and DTF technology the company can match the best solution to meet and exceed your expectations. Each technology has specific features and differences and all offer entry-level options in terms of affordability which can easily be upgraded as the business grows and develops.

How much space is required?

One of the advantages of transfer technology is the small space required. The average space required is approx 2 sqm and normally consists of a strong bench or table top surface. Another advantage is there is no need for any special power or 3 phase electrical requirement.

What software should I use?

Generally over the years Corel Draw, Adobe Photoshop and Illustrator have proved the most popular and widely used. All have extensive support and online tutorials available to assist users. Please note all plotters/cutters are provided with design software.

Do you install?

In regards to the installation of white-toner printers and DTF the company insist on managing the delivery, installation and on-site training as standard and is included in the pricing. This enables the user to have everything fully explained during the install process eliminating any issues being missed or overlooked. All other equipment can be installed upon request.

Can the equipment be financed?

The MagicTouch for over 25 years in collaboration with Focus Leasing and Kennet Equipment Leasing have arranged finance when required on all the equipment available. The favourable terms and in some cases tax advantages are very competitive to enable customers to successfully create a business affordably. Contact any member of the sales team for further details. The company accept payment by cheque, credit card or bank transfer.

TheMagicTouch(GB) Limited is a firm authorised and regulated for credit broking, limited to secondary broking, by the financial conduct authority. Registration number 727411.

How easy is it to print a product?

One of the world's most popular products over the past 10 years has been the white glossy ceramic mug. See below how easy it is sublimate a mug in 5 easy steps.

Step 1 Print Sublimation paper, in mirror image,

Place and position transfer on to coated mug and tape in position using heat tape.

Step 3 Using mug press apply required time (140 secs) heat (190°C/370 °F) and normal pressure.

Step 5 Submerge in water to complete the process. Mug boxes are outstanding results. available.

MAG

Where do I get blank printable items?

The company stock and distribute many of the most popular products although in regard to garments and apparel they advise customers to consider the offerings from the UK premium wholesalers such as Ralawise, Pencarrie, BTC and Prestide Leisure.

What if I already have a toner-based printer or copier?

TheMagicTouch image transfer process works with many current toner based colour Laser/LED printers and copiers. For compatibility of any specific printer make/model contact our technical department direct.

Delivery Options

The company offer next day delivery to most of the mainland UK. All other areas upon request. Same day and personal collection is also available.











immediately for

TheMagicTouch®

IMAGE TRANSFER SOLUTIONS

TheMagicTouch (GB) Ltd, Unit 4, Apex Business Centre, Boscombe Road, Dunstable, Bedfordshire, LU5 4SB.



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Supplier Of The Year 2017







Best New Technology 2011,2013 Best Transfer Product 2012, 2017, 2018 Best Innovation 2014, 2015 Best Marketing 2016

